



# 2020 Sponsorship Opportunities

For any of these opportunities, please contact  
Director of Philanthropy, Gina Grote at  
[ggrote@uwaydelaware.org](mailto:ggrote@uwaydelaware.org)



## HOLIDAY WISH PROGRAM

The United Way of Delaware County and the Women's Leadership Network sponsor foster children, young adults and kids in need during the holiday season. Our goal is to fulfill all their holiday wishes along with much needed basic items.

During the 2019 Holiday Wish Program, our donors fulfilled over \$14,500 of tangible wishes and a priceless measure of intangibles, such as hope, confidence and opportunities.

Updated wish lists will be published in November 2020.

This is a perfect team building opportunity for the holidays.

Please only sign up for items you know you can provide

## WOMEN'S LEADERSHIP NETWORK (WLN): ROOM TO GROW

Held in February, Room to Grow is the WLN's annual fundraising dinner program. Since 2011, the WLN has invested over \$1,000,000 in Delaware County programs for children and families. Room to Grow is an evening of hope, empowerment, and networking.

Since 2021 will be our 10-year anniversary, we are working on a special celebration and a possible change to the event. Please contact [Gina Grote](#) if you would like to learn more about the event and/or sponsorship opportunities.

As it gets closer, updated information will be available at [LiveUnitedDelawareCounty.org/RTG](http://LiveUnitedDelawareCounty.org/RTG)

## UNITED WAY OF DELAWARE COUNTY: SUPPLIES FOR SCHOLARS

*Provides supplies and resources for Delaware County students K-12 to start school ready to learn. Due to COVID-19, backpacks will be distributed to each school building this year.*

Since launching in 2013, Supplies for Scholars has served over 8,400 Delaware County students ranging from Kindergarten (Pre-Kindergarten) through 12<sup>th</sup> grade. Last year alone we served over 2,000 children! To meet this need we need to raise \$50,000 to purchase supplies and personal care products.

### \$10,000 Presenting Sponsor

- Provide backpacks & school supplies for 200 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and event signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

### \$7,500 Excellence Sponsor

- Provide backpacks & school supplies for 150 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

### \$5,000 Academic Sponsor

- Provide backpacks & school supplies for 100 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

### \$2,500 Community Distribution Sponsor

- Provide backpacks & school supplies for 50 students.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

### \$1,500 Personal Care Sponsor

- Funding ensures students have access to toiletries, laundry supplies and personal care products. These basic essentials build self-esteem and assist with consistent school attendance.
- Company logo listed on SFS webpage, social media, e-newsletter, marketing materials and signage.
- Sponsorship recognition on press release with potential for media exposure.
- Team of volunteers invited to help pre-pack and distribute backpacks.

For more information, visit [DelawareCountyFamilies.org/SFS](http://DelawareCountyFamilies.org/SFS).

## UNITED WAY OF DELAWARE COUNTY: GAME CHANGERS

*A program coordinated through  
Strengthening Families*

We are seeking community leaders, donors, and advocates to share expertise, networks and resources to help identify and secure resources that will allow for sustainability, capacity building and program expansion for the Strengthening Families Initiative. Game Changers will work closely with United Way of Delaware County leadership and staff to determine where their support can make a difference. Current roles include serving on the advisory board, fundraising campaign, event team, and outreach committee.

For more information, visit:

[DelawareCountyFamilies.org/GameChangers](http://DelawareCountyFamilies.org/GameChangers)

## AMAZON SMILE

Did you know that when you shop at [smile.amazon.com/ch/31-4423899](http://smile.amazon.com/ch/31-4423899) AmazonSmile donates to United Way of Delaware County?



## KROGER COMMUNITY REWARDS

Kroger Community Rewards makes fundraising easy by donating based on the shopping you do every day. Once you link your card to our organization, all you need to do is shop at Kroger and swipe your Plus Card! Go to [www.Kroger.com/account/enrollCommunityRewardsNow/](http://www.Kroger.com/account/enrollCommunityRewardsNow/) for information on adding United Way of Delaware County, group number ST627.



United Way  
of Delaware County

[LiveUnitedDelawareCounty.org](http://LiveUnitedDelawareCounty.org)